

# MOVETO

## EALING & ACTON EDITION

IN PRINT | ONLINE | ON THE GO

The collage features five overlapping real estate media cards:

- Top Left:** MOVETO EALING & ACTON cover, ISSUE 144, Mar 22-29 2023. Includes contact info for Hamptons and RSK.
- Top Middle:** Hamptons THE HOME EXPERTS card for EALING. Features a photo of a house and text: "Offers in Excess of £600,000 reserved", "4 bedrooms", "2 bathrooms", "4 reception rooms".
- Top Right:** Dexters London Property Professionals card for EALING. Features a photo of a house and text: "Ideal for modern families", "4 bedrooms", "3 bathrooms", "3 reception rooms".
- Bottom Left:** RSK Robertson Smith & Kempson card for Weybridge Road, W15. Features a photo of a house and text: "£2,300,000", "4 bedrooms", "5 bathrooms", "3 reception rooms".
- Bottom Middle:** Dexters London Property Professionals card for Kingsley Avenue, W13. Features a photo of a house and text: "£1,250,000", "4 bedrooms", "2 bathrooms", "3 reception rooms".
- Bottom Right:** Dexters London Property Professionals card for Bolterwick Hill, W5. Features a photo of a house and text: "£2,200,000", "4 bedrooms", "3 bathrooms", "3 reception rooms".

# MEDIA PACK

2023

MOVETO

MOVETO.CO.UK

DISTRIBUTION  
NOW GPS  
TRACKED

# AD SPECIFICATION

Size	Type Area	Trim	Bleed
Double page spread	590mm x 390mm	610mm x 410mm	630mm x 430mm (10mm all edges)
Full page	285mm x 390mm	305mm x 410mm	325mm x 430mm (10mm all edges)
Half page	285mm x 190mm	-	-
Front page footer	285mm x 66.5mm	285mm x 66.5mm	285mm x 66.5mm

# TECHNICAL SPEC

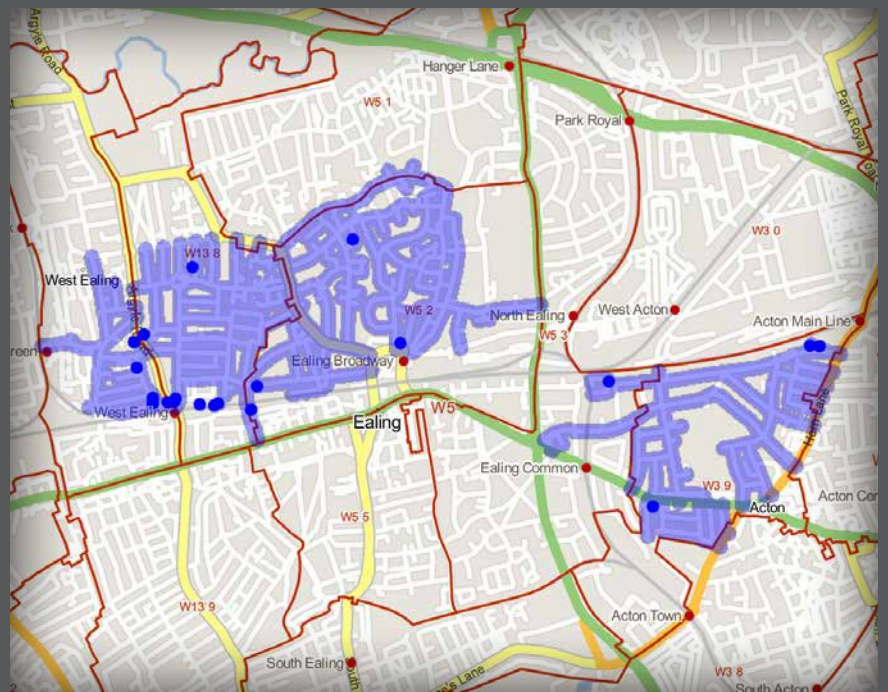
**Production** MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

**Copy date** Copy due Friday for New Homes and Monday for residential one week prior to publication. Call for more details.

# CIRCULATION

W3 9  
W5 2  
W13 0  
W13 8

Pick up copies 200  
Door-to-Door 7,000  
Total print run 7,200  
Readership 10,800



# CONTACTS

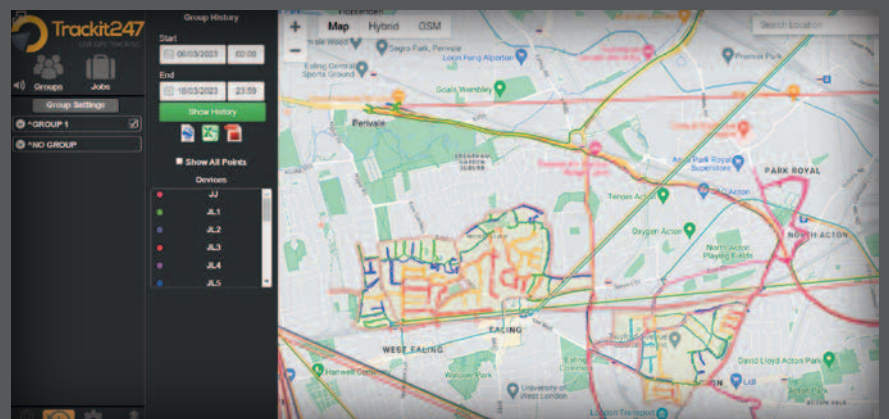
**Estate Agent Advertising**  
Fiona Brown 07779 276 961  
f.brown@barrelfield.co.uk

**New Homes Advertising**  
Fiona Brown 020 8390 9242  
f.brown@barrelfield.co.uk

**Editorial**  
editorial@barrelfield.co.uk

**Production & Distribution**  
Dan Rees 020 8390 9242  
d.rees@barrelfield.co.uk

## EXAMPLE OF TRACKED DISTRIBUTION MAP:



The door-to-door distribution of MoveTo is GPS tracked using Trackit247.com live GPS tracking system, for more details please give us a call 020 8390 9242 or email info@barrelfield.co.uk