

AD SPECIFICATION

Size	Type Area	Trim	Bleed
Double page spread	590mm x 390mm	610mm x 410mm	630mm x 430mm (10mm all edges)
Full page	285mm x 390mm	305mm x 410mm	325mm x 430mm (10mm all edges)
Half page	285mm x 190mm	-	-
Front page footer	285mm x 66.5mm	285mm x 66.5mm	285mm x 66.5mm

TECHNICAL SPEC

Production MoveTo's easy-to-use, web-based production system. Or email transfer of InDesign files, jpegs, pdfs or Illustrator files.

Copy date Copy due Friday for New Homes and Monday for residential one week prior to publication. Call for more details.

CIRCULATION

SW15 1

SW15 2

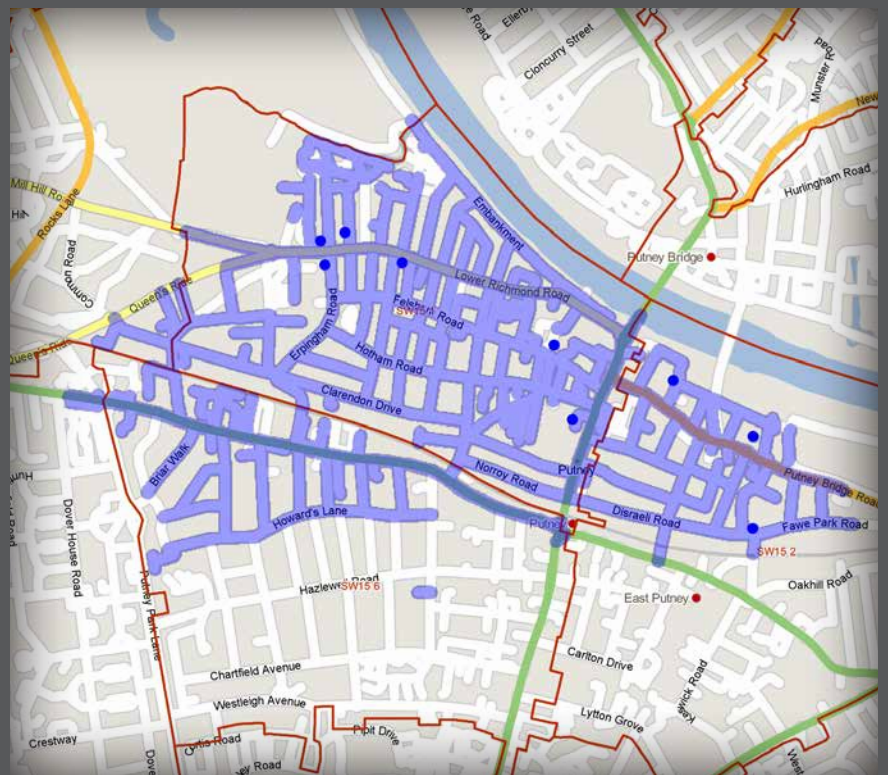
SW15 6

Pick up copies 200

Door-to-Door 7,000

Total print run 7,200

Readership 10,800



CONTACTS

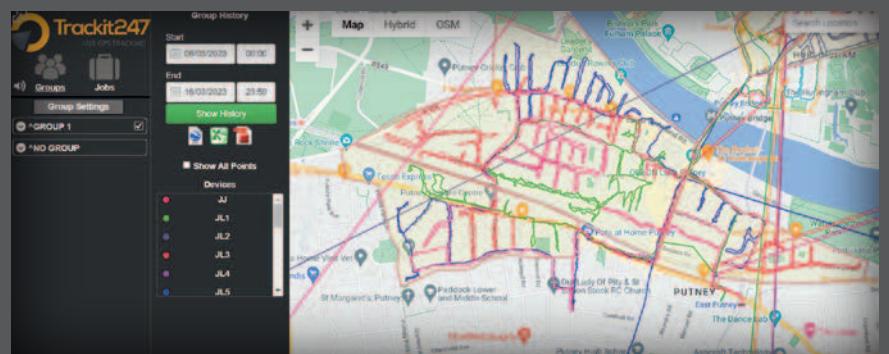
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EXAMPLE OF TRACKED DISTRIBUTION MAP:



The door-to-door distribution of MoveTo is GPS tracked using Trackit247.com live GPS tracking system, for more details please give us a call 020 8390 9242 or email info@barrelfield.co.uk